

Security & Privacy Overview



The (UK) Naval ship H.M.S. St. Angelo was 'launched' in 1933, but was actually a 1,200 year old fortress located in the main harbor of what is now the country of Malta. Now known as Fort St. Angelo, it has served as an impenetrable fortress against invaders over 500 years; from Ottoman invaders during the 'Great Siege' in 1565 to aerial and naval assaults from Germany in WWII.

OVERVIEW

AssetLabs is an online License Portfolio & analytics service that determines your license compliance via the stored inventory and licensing information. Since 2009, AssetLabs has been providing License compliance & analysis services to corporate and government entities across the globe.

AssetLabs is viewed as a 'continuation' of the services offered by AssetMetrix (same founder) which was acquired by Microsoft in 2006 and subsequently removed from the marketplace.

AssetLabs also represents Canada in the ISO/IEC 19770 Working Group (an international effort to standardize 'SAM').

DATACENTER SECURITY

AssetLabs servers are operated in data centers that comply with SSAE 16, CSAE 3416, ISAE 3402 & EU 'Safe Harbor' security specifications. A well, our servers are constantly monitored by a 24*7*365 In-house Network operations centers & Datacenter support team to oversee all aspects of the Server operations and traffic flow.

AssetLabs uses the same security principals that are used by online banking and finance services; the data architecture is based upon secure 'multi-tenant' processes, and multiple data-management methods prevent the original data (and corresponding database) from being exposed to the Internet.

YOUR NETWORK & INFRASTRUCTURE SECURITY

No device 'agent' or scanning tool

AssetLabs is unique in the fact that - as a SAM solution - it does NOT offer a proprietary inventory tool or process, nor is there any requirement to integrate or interfere with any device (desktop, server, etc.) or any application.

No integration nor interference with network or applications

For device & software inventory data, AssetLabs provides SQL 'scripts' that generate a data output from the database that supports your network management/desktop inventory solution (SCCM, Altiris, Landesk, etc.). There is no component or application to connect with the network management tool.

YOUR DATA ELEMENT SECURITY

AssetLabs collects only the required data elements to ascertain license compliance, and not for general 'SAM' activities. In general, AssetLabs collects the following data elements for Windows based software:

Data Element	Example
Device Attributes	Device 'Name' & serial number
Software Title	Software Manufacturer, Title & Version
Device Attributes	Manufacturer, Make & Model
CPU Attributes	Processor count and CPU Description

Unlike other SAM applications, AssetLabs does NOT collect any of the following data elements:

MAC Address

User name

Drive Identification or Structure

Device-Network relationship(s)

User or Browser Activity

Software file location or install path

INTERNET SESSION SECURITY

Any data uploaded into your AssetLabs account or activity within your account (viewing dashboards, downloading reports, etc.) can only be accomplished within a SSL secure session (sha1-RSA, 2048bit provided by Entrust Corporation) where such personnel that have the rights to access your account AND have the rights to upload data. All user login activity is recorded - along with IP address - and reviewed.

LEGAL SECURITY & PRIVACY SECURITY

AssetLabs is located in - and operates within - the Laws of Canada. As such, your data would not be released to any third party unless required by Canadian law to do so. AssetLabs has never received any 3rd party request – legally binding or otherwise – to release data.

You own your data, and your data can be erased from your account at your request – in whole or in part.

Furthermore, AssetLabs does not use your data to market, sell or otherwise proposition you with other services.